

## PRESS RELEASE

### EDITEL and MARKANT to expand their collaboration

(Vienna, September 2018) MARKANT Group provides a large range of services and solutions to its business partners in manufacturing and retail that help them support and improve their supply chain processes in their day-to-day operations, both on a national and an international level. For Electronic Data Interchange, or EDI, process optimization is a goal that is also a priority at EDITEL, which is why these two companies have had a successful collaboration for many years.

According to MARKANT's expansion plans, the company wants to do business in more than 20 countries in the CEE area by 2025. Therefore, the aforementioned collaboration is now being expanded internationally. This has benefits for all parties: national market requirements will be easier to meet, the incorporation of new business partners will be swifter and even smoother, and the existing EDI community will grow significantly, just to mention a few.

Jürgen Vögele, EDI head of project EDI / European Central Regulation International at MARKANT Group, comments on this development: "We very much look forward to continue working with EDITEL. Together, we will considerably increase EDI coverage in the CEE area and ultimately make procurement of goods processes more efficient and more transparent for our clients," he said. Gerd Marlovits, the CEO of EDITEL Austria GmbH, agrees: "This step will take the strategic collaboration with MARKANT Group to the next level. We look forward to providing even more support services to the local subsidiaries of MARKANT by relying on our local presence in many countries in central and eastern Europe," he said.

<https://www.markant.com>

((High resolution pictures can be requested at [news@editel.at](mailto:news@editel.at). Logos of both companies are available.))



Picture 1



Picture 2

Picture 1:  
Jürgen Vögele, Head of Project EDI / European Central Regulation International at MARKANT Group

Picture 2:  
Gerd Marlovits, CEO EDITEL Austria GmbH

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### About EDITEL

EDITEL is an internationally leading provider of EDI solutions (Electronic Data Interchange) that specializes in the optimization of supply chain processes. The company serves clients in many different business sectors and industries.

Thanks to its offices in Austria (where the company is headquartered), the Czech Republic, Slovakia, Hungary and Croatia as well as many franchise partners, EDITEL has a presence in myriad countries, which makes EDITEL the perfect business partner for companies with international business activities.

Via the EDI platform eXite®, EDITEL offers a comprehensive portfolio of services, ranging from EDI Communication and EDI Integration, Web EDI for SMEs, e-Invoice solutions and Digital Archiving to Business Monitoring. Our successful EDI projects are backed by 30 years' experience and in-depth expertise.

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Press relations  
Sylvia M. Gerber M.A.  
Marketing Manager  
EDITEL Austria, Brahmsplatz 3,  
1040 Vienna / Österreich  
T +43/1/505 86 02  
F +43/1/505 86 02 – 33  
E [news@editel.at](mailto:news@editel.at)

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